



# Membership Committee

**DATE:** April 12, 2015  
**TO:** VBCOA Board of Directors  
**FROM:** Paula Johnson & Karen Crenshaw Pearce, Co-chairs  
**SUBJECT:** Report of Goals & Activities

## 1. Recent Endeavors

- Governor's Conference – October 29-31 in Norfolk:
  - Members of the Public Information and Membership committees manned a booth between ICC and DHCD's booths
  - VBCOA was a bronze sponsor of this event
  - We networked with people from real estate, energy, charity and building professions
  - Various training sessions were offered for attendees
- Created new membership brochure
- Created new membership brochure for high school students
- Created New Membership Letter from the President to go to each new membership, will go out via email to member with Region Chair contact info.
- Assisted in the 2012 Code Change Training (CCT) with Charlie Black and the Education Committee.
  - 2- 3 days sessions in Manassas for Region V
  - 2- 3 day sessions in Winchester and Harrisonburg for Region III

## 2. Current Goals/Tasks

- Schedule 10 events to attend, such as trade shows. Ideas anyone?
- Attend Skills USA, a technical school competition on February 3 & 20
- Meet with the board from BOOTS (Bringing Occupational Opportunities to Schools) in Stafford County. We are looking to partner with them and invite students to join VBCOA.
- Building Safety Month: In Region 5 the kickoff begins in Alexandria and then it moves around to various locations within the region each week. A booth with giveaways will be set up in market squares and the public is invited to attend.
- Recruit 30 new members in 2015
- Continue working with Charlie Black - Education Committee on the 2012 CCT across the regions. Currently scheduled
  - 1 class in Charlottesville for Region IV
  - 2 day sessions in Richmond for Region VI
  - 2 day sessions in Chesterfield for Region VI
  - 2 day sessions in Prince George for Region VI

## 3. Meeting Schedule for 2015

- Date TBD